

PIVOT breathe

# Stretch Your Wellness Budget

With Pivot Breathe, employers have flexibility to bill their tobacco cessation program through claims



Employers today are challenged to provide revolutionary financial, physical, and social wellness programs options to their diverse workforce — all on a limited wellness budget.

Pivot Breathe makes such an undertaking easier by offering the option to bill its services as claims to health plans. This enables employers to save their wellness dollars for other wellness-related services. Our partnership with **Change Healthcare grants us access to over 2,400 health plans**, allowing for quick tobacco cessation program implementation and allows us to bill through claims.

## Billing Pivot Breathe Through Claims is Easy!

This simple checklist will **verify** that your company is eligible to participate:

- Verify with your health plan administrator that they are integrated with Change Healthcare for claims (a premier, nation-wide clearinghouse).
- Ensure that your health plan can set up Pivot as a provider through our NPI number and that your health plan will accept digital tobacco cessation\* claims
- You're good. Pivot will take over from here to set up the systems to implement claims.

\*Carrot Inc. NPI: 1982260865  
Typical CPT code used: 99453 Remote monitoring of physiologic parameter(s) (e.g., weight, blood pressure, pulse oximetry, respiratory flow rate), initial; set-up and patient education on use of equipment

## Give your employees quality benefits without impacting your wellness budget.

Billing Pivot Breathe through medical budgets is appropriate as smoking cessation is a U.S. Preventive Services Task Force recommendation and is a critical element of Grade A health care delivery.



Average Self-funded medical budgets vs. wellness budgets:

**\$13,000**

per employee for medical budgets vs.

\$150 per employee for wellness budgets

# Within 90 days\*, **Pivot Breathe** can be up and running with bill through claims, ready to help your employees quit tobacco and vape.



## CONTRACT

- Contract between Pivot and client to process claims
- Contract or BAA between Pivot and Health Plan (if required)

1 - 30 Days



## SETUP

- Establish Pivot Breathe as a benefit with Health Plan(s)
- Determine CPT and diagnosis Codes to be used in claims
- Configure electronic claims and eligibility connectivity

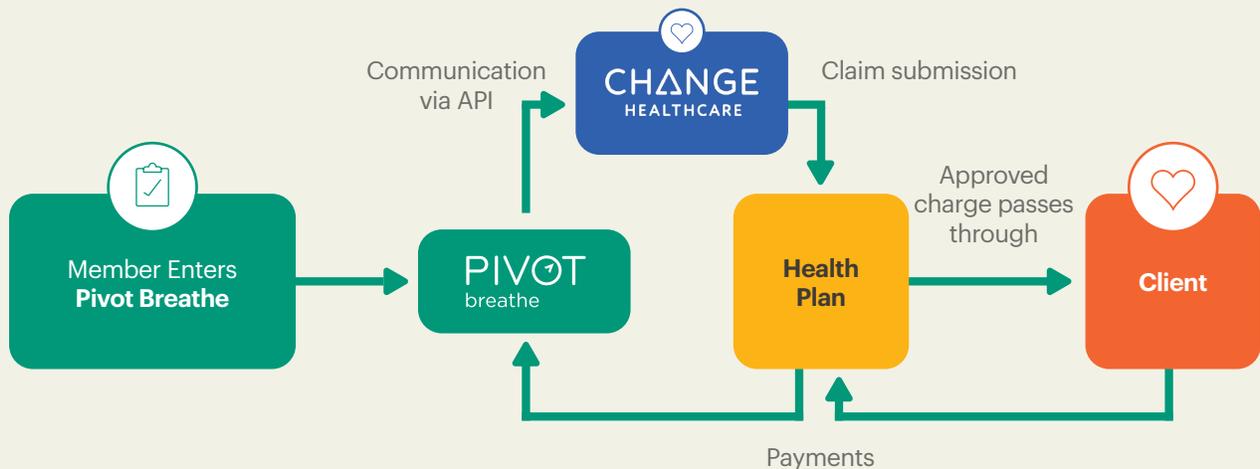
1 - 60 Days



## TESTING & GO-LIVE

- Pivot tests all parameters to ensure success of client program
- Train and connect customer service teams for smooth rollout

61 - 90 Days



## Participants **Love** Pivot Breathe

Even when billing through claims, your employee participants will have a seamless experience. It's one of the reasons why we see a **95% participant satisfaction rate!**

**Learn more** about Pivot Breathe today!  
[www.pivot.co](http://www.pivot.co) | [info@pivot.co](mailto:info@pivot.co) | 650.249.3959

\*Timeline dependent upon program requirements set by client  
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