



Benefits Marketing, Made Easier with Pivot Breathe

With Pivot Breathe, reaching employees who use tobacco and nicotine has never been easier. Increase tobacco cessation program enrollment, gain compelling program insights, and maintain compliance — all with minimal effort on your part.

Easy Implementation and Maintenance

Pivot Breathe gets up and running in 30-60 days! Specify program requirements, engage in testing, and review marketing material with your dedicated customer success specialist. No heavy lifting for you!

Enhanced Compliance

We know how important it is to keep employee information secure. That's why Pivot Breathe is HIPAA-compliant and has obtained SOC1 and SOC2 clearance, meaning all program participant information is safe and secure.

Top-Notch Marketing Resources

Tap into an expert team of marketers, pros at engaging those who smoke, vape, and use all other forms of tobacco — leaving your team to focus on other priorities. Customize the program experience based on the needs of your employees. Leverage seasonal campaigns that are optimized to ensure your benefits communication efforts are as effective as possible — with no work on your end! Access to our team is included at no extra cost as part of Pivot Breathe.

Thorough Reporting

Receive detailed insights into your Pivot Breathe program performance. This includes savvy, data-driven outcomes and success measures through demographic and reasonable alternative reporting, as well as key indicators of enrollment, engagement, quit progress, and so much more!



Breathe Life Into Your Wellness Program



5- 10x increased enrollment seen when using Pivot Breathe, compared to a standard tobacco cessation program



95% member satisfaction rate, sure to delight and engage employees



30-60 days or less it takes to on-board with ease

Learn more about Pivot Breathe!
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