

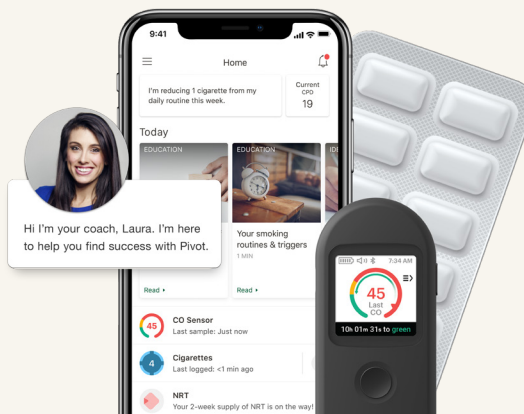
See ROI within a year

Pivot Breathe provides meaningful results

PIVOT BREATHE

Industry-leading tobacco cessation solution

- ✔ Impactful behavior change mobile app
- ✔ Motivational Breath Sensor
- ✔ Dedicated, expert health coaches
- ✔ Accessible Nicotine Replacement Therapy
- ✔ Supportive peer community



INTRINSIC MOTIVATION INCLUDED



Higher Enrollment
5-10x

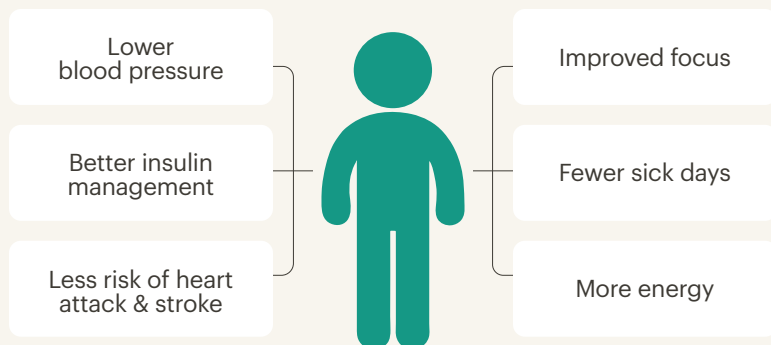


Increased Quit Success
10-20x



Low-Lift Implementation
30 days or less

I'VE QUIT!



\$4,000

Reduction in Healthcare costs per year¹

\$5,000

Increase in productivity¹

1. <https://pubmed.ncbi.nlm.nih.gov/23733918/>
2. Internal Pivot data



PIVOT BREATHE | Proven to demonstrate meaningful ROI within 1 year, with returns increasing to 600% in year 2.²